



*Newfoundland and Labrador Regional Group*

**2009 Fall Symposium**

**“Who is Rowing and Who is Steering”:  
The Increasing Role of the Third Sector in Public Policy and Service  
Delivery**

**SYNOPSIS**

Governments at all levels have identified that social enterprises and voluntary sector organizations, also known as the Third Sector, are often better placed than the state apparatus to provide innovative solutions to the many social challenges and to demands for more and better service provision. In keeping with this, the Third Sector is assuming increasing roles and responsibilities in the delivery of public services once delivered by government departments. This year's Fall Symposium will feature a unique panel of local and national experts who will aid in understanding the evolving relationship between Government and the Third Sector with a specific focus on the following questions:

- What factors are influencing the changing relationship between Government and the Third Sector?
- What is Government's approach to the Third Sector: “regulator and service provider” or “participant and facilitator”?
- How does a public policy framework include the Third Sector in program design and delivery?
- What is the capacity of the Third Sector? Is it clearly known or understood? Are there gaps in Third Sector expertise required for effective and efficient program delivery?
- How will Government and the Third Sector be held accountable?
- What are the implications for service delivery and what will it mean for citizens?



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**DATE: Monday, October 5, 2009**

**TIME: 7:30 AM – 4:00 PM**

**LOCATION: Comfort Inn Airport, St. John’s, NL**

**PROGRAM**

<b>Time</b>	<b>Topic</b>
<b>7:30 AM</b>	<b>Registration/ Breakfast</b>
<b>8:30 AM</b>	<b>Welcome</b> Mr. Stephen Jewczyk Chair, IPAC Newfoundland and Labrador Regional Education Committee <b>Opening Remarks</b> Mr. Mark Butler Regional President, IPAC Newfoundland and Labrador Regional
<b>8:45 AM</b>	<b>Keynote Address</b> <b>Topic: The Relationship between Government and the Third Sector: Improving a Good Thing</b> Dr. Kathy Brock Associate Professor School of Policy Studies Queen’s University
<b>9:30 AM</b>	<b>Government Panel</b> <b>Topic: What is Government’s Role?</b> Mr. Gerald Alexander Provincial Coordinator- Newfoundland and Labrador Health Canada

	<p>Mr. Ross Reid Deputy Minister Volunteer and Non-Profit Sector Government of Newfoundland and Labrador</p> <p>Ms. Elizabeth Lawrence Director of Economic Development Tourism and Culture City of St. John's</p>
<b>10:30 AM</b>	<b>Networking and Nutrition Break</b>
<b>10:45 AM</b>	<p><b>Third Sector Panel</b></p> <p><b>Topic: What are the Current Trends in Newfoundland and Labrador?</b></p> <p>Ms. Penny Rowe Chief Executive Officer Community Services Council Newfoundland and Labrador</p> <p>Ms. Jocelyn Greene Executive Director Stella Burry Community Services Newfoundland and Labrador</p> <p>Mr. Bruce Sparkes Chair Hospitality Newfoundland and Labrador</p>
<b>12:15 PM</b>	<p><b>Speaker Luncheon</b></p> <p><b>Topic: Department of Volunteer and Non-Profit Sector: Mandate and Service Delivery</b></p> <p>Minister Dave Denine Minister of Intergovernmental Affairs Minister Responsible for the Volunteer and Non-Profit Sector Government of Newfoundland and Labrador</p>
<b>1:30 PM</b>	<p><b>Café Session</b></p> <p><b>Topics:</b></p> <p><b>(1) Accountability and Transparency</b> <b>(2) Government/Third Sector relations</b> <b>(3) Contribution to Public Policy</b></p>
<b>3:30 PM</b>	<p><b>Closing Remarks</b></p> <p>Mr. Mark Butler Regional President, IPAC Newfoundland and Labrador Regional</p>



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**KEYNOTE ABSTRACT**

**The Relationship between Government and the Third Sector: Improving a Good Thing**

A key dilemma for the state is how to build civil society and reinforce the accountability and capacity of nonprofit and voluntary organizations without undermining their autonomy or vitality. For this presentation, the critical issue is how to understand the complexity of the state-sector relationship so that state support for the sector may be targeted in a way that is most beneficial to both parties in achieving their common objective of serving citizens better. By understanding the types of organizations and the variety of relationships they have with the state, we can offer more informed suggestions on improving the operations of the two sectors. This presentation is part of a SSHRC-funded project designed to develop a continuum for charting the means that governments use to animate the social economy ranging from enabling to enforcing.



**Dr. Kathy Brock**  
Associate Professor  
School of Policy Studies  
Queen's University

**Kathy Brock** is an associate professor in the School of Policy Studies and in the Department of Political Studies, Queen's University. She has published numerous books, monographs, academic articles and reports on Canadian politics, federalism, state-voluntary sector relations, citizen engagement, and Aboriginal issues. She has served as an advisor and author of the National Survey of Non-profit and Voluntary Organizations, an advisor to Transport Canada on Road Safety, a documentalist and occasional advisor of the Canadian Government/Voluntary Sector Initiative, a policy advisor to the Minister of Aboriginal Affairs, Manitoba Government, a political advisor to Phil Fontaine then Grand Chief, Assembly of Manitoba Chiefs, and a research director to the Manitoba Meech Lake Constitutional Task Force. She currently is associate editor of *Canadian Public Policy*, is a Queen's University Senator, and is a member of the Institute of Intergovernmental Relations Advisory Council (Queen's). She was the 2008 recipient of the national Pierre De Celles IPAC Award for Excellence in Teaching Public Administration and the 2009 Frank Knox Award for Teaching Excellence at Queen's.