

**Institute of Public Administration of Canada
Prince Edward Island Regional Group**

**President's Annual Report
June 1, 2011**

IPAC - PEI Regional Group

President's Annual Report 2010 – 11

BOARD MEMBERS 2010/11

President & National Rep – Janice Pettit
Past President – Susan Graham
Secretary – Alicia Bremner
Treasurer – Susan Anderson
Program Chair and National New Professionals Rep – Jodi Leblanc
Awards Chair – Sarath Chandrasekera
Membership Chair – Gordon MacFarlane
DM Champion – Sharon Cameron

Directors – Keith Hillier
Wendy MacDonald
Albert MacDonald
John MacQuarrie
Nishant Grover
Robert Hughes

Introduction

As often happens after a regional group hosts the annual conference, IPAC-PEI experienced a bit of a lull over the past few years. In an effort to rebuild both the board and the IPAC brand, the focus over the past year has been on programming. Taking advantage of our small size and extensive networks, IPAC-PEI reached out to colleagues in other organizations, such as the National Managers Community, Financial Managers Institute, Human Resource Association of Nova Scotia-PEI chapter, and LINK-PEI, to jointly offer events throughout the year. These relationships and sessions have been very successful and IPAC-PEI will continue to explore these opportunities in the future.

Please see the program report attached for detailed information about our 2010-11 events.

Membership

The annual conference held in Fredericton and the New Professionals conference in Halifax provided a great boost to PEI's membership numbers. Unfortunately, these members could not be sustained; this is the reason for the drop in our numbers to 22 members. It is our hope that as we increase brand awareness and continue to hold successful events, our member numbers will grow as well.

Awards

This year's recipient of the IPAC-PEI Lieutenant Governor Award for Excellence in Public Administration was outgoing University of Prince Edward Island President Wade MacLauchlan. The award was presented to Mr. MacLauchlan at a ceremony at Government House in February.

Public Service Week in Prince Edward Island is a time to celebrate the contribution of public service employees to their employer, their clients and their communities. Public service employees regularly take that extra step beyond what is expected and IPAC-PEI takes this opportunity to formally recognize those efforts. In 2010, Excellence in Service Awards were presented to individuals and groups from the following areas:

- Provincial Public Service Award for an individual and team
- Federal Public Service Award for an individual and team
- Municipal Government Award
- Excellence in French Language Services/Official Languages Award

Next Steps

The 2010-11 program year was a great success for IPAC-PEI. We hope to build upon that in the coming year through our strong program team. In addition, more work needs to be done to professionalize and sustain the organization over the long run. It is recommended that the board begin to address the following:

1. Website – The new www.ipac.ca/pei website has seen some usage and updates over the past year and it is hoped that we will continue to improve this site.
2. Online Event Reservation tool - The program committee and treasurer should continue to become familiar with this tool in order to maximize benefits from it.
3. Finances – IPAC-PEI has seen annual net losses of up to \$10,000 over the past few years. At this rate, there will not be any funds left in about three to four years, which is well before we host another annual conference, where groups typically recoup finances to help them get through another 10 -13 years. While we should continue to support members who attend board meetings or conferences, a more formal process should be put in place for these situations. Also, this regional group should explore re-instating a sponsor for the LG Award and work at increasing revenues at events throughout the year.
4. Programming – This committee should work together over the upcoming months to begin building a strong program for the 2011-12 year with an aim to at least break even at most events.
5. Marketing – To assist the programming committee to build brand awareness, pull up banners should be created and ordered through the national office. In addition, folders with magazines, brochures, and membership information should be given out at all events.

6. National Office – IPAC-PEI should continue to press the national office to encourage book tours and other nationally sponsored speakers to include PEI in their itinerary.

Treasurer's Report

Please see the attached annual financial report.

Closing Remarks

As Regional Group Chair, it has been my pleasure working with the IPAC-PEI regional group over the past year as we raised awareness in our effort to re-build. Members enhanced successes of past boards and made some significant achievements on their own, as well. I hope to engage this year's board even more through increased meetings and opportunities to get involved in a variety of activities.

Looking forward to another successful year!

Sincerely,

Janice Pettit
Chair, IPAC-PEI Regional Group
2010-11

