

IPAC

The Institute
of Public Administration
of Canada



IAPC

L'Institut
d'administration publique
du Canada

PEI - REGION

**IPAC-PEI Program Planning Committee Meeting
Minutes**

July 28, 2011 at 1:00 PM
Jean Canfield Building, Room 154

Attending: Janice Pettit
Jodi LeBlanc
Wendy MacDonald
Louise Robichaud-Pereira
Natalie Dow
Gordon MacFarlane
Sarath Chandrasekere
Susan Anderson

Regrets: Albert MacDonald
Nishant Grover
Sharon Cameron
Keith Hiller
Catherine MacInnis
John MacQuarrie
Robert Hughes
Heather Jackson
Deborah Doucette
Keith Hansen
Andy Hutchings

1. Introductory Remarks – Jodi LeBlanc

Jodi made introductions and reviewed agenda items.

2. Review of 2010-2011 Calendar of events & Program Report

Jodi reviewed the 2010-2011 calendar of events and highlighted our signature event, Outlook 2010/2011, which brought in approximately 130 people. Members discussed event turnouts and were very pleased with how the year unfolded. Members agreed that it was a great year for partnering with other organizations, NMC, LINK-PEI, FMI and HRANS.

3. Brainstorming of potential speakers and events and possible partnerships

Each member had an opportunity to bring forward new event ideas and the following are a list of possible discussion ideas and guest speakers:

Potential Guest Speakers – Presentation Ideas:

- University of Prince Edward Island - New President
- UPEI Centre for Life Long Learning
- Premier, after elections
- Privacy Commissioner (Federal and Provincial panel)
- Public Health - Gender Based Analysis Presentation (Federal as well as Andrea Simpson and Debra Bradley)

- New Lieutenant Governor
- Kathleen Casey, Senator Calbeck, Gail Shea – Women in Public Service/Leadership
- FOIP – Privacy and Partnership
- Police Commissioner
- Poverty Reduction
- New President of IPAC
- Public Consultation
- Education Governance
- First Language Services
- Energy Commission
- Possible topic of having panelists that organized the Royal couple visit
- IPAC Book tours
- Practitioner and Academic panel
- IPAC DM/CAO Survey results
- IPAC's International program

Potential Partners for events:

- Summerside Chamber of Commerce
- Aliant (possible sponsor for LG Awards – Todd Clark, Keith Lambe are the contacts)
- Teachers Federation (possible – October 20-21st)
- Minister(s) – Public Consultation will be occurring after the election so there may be a few events that we can partner on.
- Women in Business
- School of Business at U.P.E.I – new dean Mr. Alan Dunkin (possible partnership with MBA speakers)
- NMC (possible partnership November 16 for Leadership forum)
- Look at Speakers Chamber of Commerce is bringing in

Members also discussed:

- the possibility to get a discount with a hotel if all our events are hosted at the same location. – Jodi is going to pick at least five locations and will look for the best offers
- Find out about the possible discount Rotary receives for breakfast, luncheon events (Delta, Rodd Royalty)
- having more IPAC signs at meetings/events (look into getting a pull up banner made for events)
- revenue – our events need to be breaking even or bringing in revenue so that we can build our bank account to keep us sustainable until we potentially host the IPAC National Conference in 2017.
- Gordon is the Chamber of Commerce President for Summerside and he is going to look into Summerside events and potential IPAC partners
- Jodi will look into the price/benefits of IPAC becoming a member of the Charlottetown Chamber of Commerce.

4. Program Committee Roles

Jodi distributed a list of duties that are required for each event that is hosted by IPAC and has asked that members take a look at the list and see if there is any of the tasks that they would be interested in taking on or taking a lead for a specific event(s). The duties can be divided amongst members for each event or members can take on a permanent duty for each of the events. Jodi asks that members think about which duties they would like to take on or if there are any events they would be interested in taking the lead on – we will have an opportunity to discuss this at the next meeting.

Other items:

New Professionals Rep – Nishant Grover

Website Updates – Nishant Grover and Louise Robichaud-Pereira (Louise can also provide French translations for websites and other media).

Twitter Updates – Jodi LeBlanc & Natalie Dow

5. Next Steps – Implementation meeting August 18th

The next meeting will be held on August 18th at the same location to implement our ideas into an event calendar.

6. Other Business

Jodi has gained access to the IPAC Fredericton Calendar and would like to add it here for potential ideas or ways we could partner in bring in a speaker.

IPAC Fredericton – Calendar of Events DRAFT 2011/2012

Month	Event	Details	Lead
September ##	Lieutenant-Governor Award	Dates are not yet confirmed Member only event, along with friends, family and coworker of recipient To be held at the Lieutenant-Governor's residence	Thierry Arsenau
September ##	Breakfast Event – A	New Brunswick: What's broken? Panel discussion	Program Committee
October	International Experience	More information needed - Katherine D'Entremont	Katherine and Program Committee
November ##	Hour of Power	Get to know your Premier - David Alward Questions to be developed by IPAC	Program Committee
November ##	New Wave/New	IPAC New Professionals	Lizzy and

	Professionals	representatives to partner with GNB New Wave during their Annual General meeting in Fredericton 300 GNB new professionals are expected to participate	Bridget
December ##	Member Appreciation Event	Local/NB Beer and Wine Testing/Beer-off (Picaroons v. Pumphouse) Etiquette Dinner	Program Committee
January/February 2012	New Professionals Event		
February	Deputy Survey Results	A representative from IPAC National will visit IPAC Fredericton to present the findings from the Deputy Survey.	Katherine and Program Committee
March 2012	Breakfast Event – B	Public Service Renewal – What does a healthy NB public service look like in the 21 st century? Panel Discussion. Questions to be developed by IPAC	Program Committee
April 2012	Hour of Power	Are unions still relevant in today's New Brunswick? Panel Discussion	Program Committee

Jodi spoke to Speaker's spotlight to get ideas for other speakers. The ones below are expensive but if we partnered with other organizations to cost-share or perhaps if we have a Subject Matter Expert in PEI that could discuss a similar topic:



John Ralston Saul

Award-Winning Essayist & Novelist

Award-winning essayist and novelist, John Ralston Saul has had a growing impact on political and economic thought in many countries. Declared a "prophet" by *TIME*

magazine, he is included in the prestigious *Utne* Reader's list of the world's 100 leading thinkers and visionaries. He is particularly known for his commentaries on the nature of individualism, citizenship and the public good; the failures of managerially/technocratically led societies; the confusion between leadership and managerialism; military strategy, in particular irregular warfare; the role of freedom of speech and culture; and his critique of contemporary economic arguments.



Stephen Lewis

Celebrated Humanitarian and Former UN Special Envoy for HIV/AIDS in Africa

Stephen Lewis is one of Canada's most influential commentators on social affairs, international development and human rights. He researches his speeches with obsessive care, enlivens them with personal anecdotes, and is never ashamed to be both passionate and emotional. Most compelling perhaps, is the way in which Mr. Lewis engages, moves and motivates his audience so that they emerge challenged and energized.

Stephen Lewis's speaking fee is: \$15,000 plus Business Class travel from Toronto.



Lorraine Behnan (Keynote & half day fee is: \$5,000 plus travel from Hamilton, ON.)

Edutainer - Professional Evolution and Change Management, Communication

Lorraine Behnan is a highly recognized speaker on change and communication who successfully motivates and trains companies and associations to evolve and excel through strategic change and personal change management. She creates speeches and workshops that are both highly motivational and remarkably practical for today's fast-forward world. A former actor and writer with the famed Second City Comedy Revue, Lorraine combines her theatrical skills with her consulting experience to create programs which are both educational and entertaining, a style that has been branded as "edu-tainment".



Brian Thwaites (Keynote fee: \$3,500 & half day fee is: \$5,000 plus travel from Hamilton, ON.)

Brainspeaker Inc.

Brian Thwaites is an engaging and immensely entertaining "brain trainer" who has shown thousands of people how to enhance their learning, communication, creativity, problem-solving and thinking skills. His brain training sessions combine the latest information from the disciplines of brain research, learning theory and the communication field to suggest innovative and practical approaches to issues we face in the workplace, in the classroom and in our personal lives.



Peter Davison (Keynote fee: \$4,400 plus travel from Bedford, NS.)

Celebrating Everyday Heroes

Peter Davison speaks, trains and writes to celebrate and revitalize helping professionals to serve better. His tales and tools enrich relationships, deepen employee engagement and promote productive attitudes to maximize the culture of human potential. Peter is a former school teacher and public servant who engages life with gusto and trekked mountains on 3 continents to become an expert in "Taming Yaks" that can knock professionals off their career path. Peter's international audiences of everyday unsung heroes are diverse—from street gangs in Los Angeles and emerging leaders in Northern Ireland to financial planners and laboratory technologists. Peter thrives with "early onset" Parkinson's Disease, is proud to be a first time Dad at age 50 and has a weakness for chocolate. He has celebrated the joy of speaking and the business of making a difference since 1985 with the maxim: Go Forth, Do Good, Return Home, Stay Blessed and Repeat as Necessary...



Bill Carr (Fee: \$4,500 plus travel from Halifax)

Award Winning Humourist

Bill Carr is a humorist and an award-winning writer, stage actor and journalist. Born in Atlantic Canada, he travels throughout North America and is famous with convention audiences for his offbeat characters and custom-tailored performances. Bill's insightful perspective on the world takes aim at politics, people, business, sport and systems, as well as the mundane absurdities of life that often go unnoticed. He leaves nothing unscathed and prides himself on being a slave to all, but mastered by none.



Eddie LeMoine (Fee: \$5,000 plus travel from Bedford, NS.)

Building an Engaged Team

In addition to being one of Canada's authorities on the Law of Attraction, Eddie LeMoine has enjoyed success as a senior executive and as a speaker. LeMoine has helped sales professionals, managers, supervisors, leaders and front line employees to negotiate successfully, increase productivity and raise profits. He has helped companies resolve such challenges as moving a culture with high turnover to one of high retention; attracting and retaining a new generation of employees; aligning corporate goals with personal goals; and motivating and managing generations of employees.