



## Centre for Excellence in Performance Management and Accountability

Inaugural Meeting to be held at the:  
Centre for Executive Leadership, Telfer School of Management  
Suite 350, 45 O'Connor Street, Ottawa

**Monday, October 22, 2007**

8:30 a.m. Registration and coffee

9:00 a.m. CEPMA introduction: **Gabriel Sékaly**, CEO IPAC

*Background and focus of CEPMA rationale; benefits of membership: three meetings a year, targeted research, networking opportunities, Advisory Committee, Memberships*

9:15 a.m. IPAC Research Agenda: **Wendy Feldman**, Director of Research, IPAC:

*Presentation of consultation, Case Studies (Canada, US and UK), new study team*

9:45 a.m. "Searching for High Performance in Rule-Bound Systems: Tensions between Innovation and Accountability"

**Otto Brodtrick**, PhD. Centre for Public Management, Ottawa, and McGill University

*Discussion of performance management trends and lessons.*

10:45 a.m. Break

11:00 a.m. "Challenges and Successes in Public Sector Performance Measurement"  
Simon Trevanthen. Ontario Ministry of Finance

*Discussion of current challenges, innovations and results.*

- 12:00 noon    Lunch
- 12:30 p.m.    “Performance Management: the Big Picture”  
  
Michael J. Jordan, Partner, Advisory Services, PwC Toronto (Founding Sponsor and member CEPMA Advisory Committee)
- 1:30 p.m.    Prof. Greg Richards and Glen Bailey, University of Ottawa:  
  
*Presentation of research program, early findings and plans for research consortium examining Performance Management & Accountability. Development of PM processes and outcomes. Executive learning needs in performance management.*
- 2:30 pm      Break
- 2:45 pm      Approaches that work, lessons  
  
**John Mazerall**, Information Architect, Manager, Business Intelligence and Data Solutions  
Canadian Blood Services  
  
**Jennifer Birta**, National Research Council  
  
Technological Solutions – Cognos Presentation
- 4:30 p.m.    CEPMA Wrap up: conclusions, feedback for next meeting, next steps
- 5:00 p.m.    Reception: participants and other guests

**Tuesday, October 23, 2007**

**CEPMA participants invited to attend COGNOS Performance 2007 Presentation.**

October 23, 2007			
Ottawa, ON Ottawa Congress Centre 55 Colonel By Drive Ottawa, ON K1N9J2 (800) 450-0077			
Time	Session		
8:00 a.m. - 9:00 a.m.	Registration & Continental Breakfast - Solutions Showcase Open		
9:00 a.m. - 10:15 a.m.	» <b>General Session: Enabling the High-Performance Enterprise</b>		
10:15 a.m. - 10:40 a.m.	Break - Solutions Showcase Open		
	» <b>Technical Deep Dive</b>	» <b>Profiles in Performance</b>	» <b>Managing Performance - Every Day</b>
10:40 a.m. - 11:30 a.m.	» <b>Best Practices in Framework Manager</b>  Presented by: Cognos	Customer Presentation	Discover Cognos Now! for Operational BI and Interactive Self Service Dashboards  Presented by: Cognos
11:40 a.m. - 12:30 p.m.	» <b>Keys to Successful Migrations from Series 7 to Cognos 8 BI</b>  Presented by: Cognos	Customer Presentation	» <b>Answer Key Questions with Cognos 8 Workforce Performance</b>  Presented by: IBM
12:30 p.m. - 1:20 p.m.	Lunch - Solutions Showcase Open		
1:20 p.m. - 2:10 p.m.	» <b>Managing Performance - Every Day</b>  Presented by: Cognos	» <b>Managing Performance - Every Day</b>  Presented by: Cognos	» <b>Managing Performance - Every Day</b>  Presented by: Cognos
2:10 p.m. - 2:30 p.m.	Solutions Showcase Open		