



News

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Children's Healthcare goes international and New Digital Connections for Canadians 2011 IPAC Innovative Management Award – Two Gold Award Winners is a first!

Victoria, August 30, 2011 – The Institute of Public Administration of Canada (IPAC) for the first time since the inception of its public sector Innovative Management Award handed out two gold awards to iconic Canadian organizations - The Hospital for Sick Children (SickKids) and the National Film Board of Canada (NFB).

The IPAC Award for Innovative Management, launched in 1990 to celebrate and encourage innovative managerial initiatives in the public administration of Canada, is sponsored by IBM Canada.

Like many public sector organizations, hospitals continue to struggle with rising costs, rapidly evolving technology, limited government funding and increasing operational pressures. SickKids of Toronto launched a new and innovative business model which capitalizes on the value proposition of its reputation, expertise and brand. *SickKids International* (SKI) draws upon the experience of the SickKids team to provide advisory services to build capacity in children's healthcare around the world, while generating revenue that is reinvested into children's health in Ontario and Canada.

The National Film Board of Canada fundamentally changed the way it engages with Canadians: providing free instant access to audiovisual works across a variety of platforms, while offering Canadians new ways to participate and express themselves in the digital age. Canadians are among the most avid users of digital technology and the greatest consumers of video online. Canadians can also view these films using mobile device application, including an iPhone app that became the third most downloaded application in Canada in the days after it was launched. The NFB has also provided new venues for Canadians to speak their mind and share their stories with **Canada CODE**, a grassroots online portrait of Canada created by thousands of Canadians for the Vancouver Olympics—a first for any Olympics.

The Silver award went to *Nova Scotia's Labour Market Programs Support System (LaMPSS)* which helps the Province to streamline the delivery of labour market programs that are provided by not-for-profit agencies. Self-serve e-forms and automatic notification has reduced approval wait times and has allowed government workers to focus on ensuring the best possible service delivery, rather than writing new contracts.

The Bronze winner is the Ontario Public Service “*Inclusion Lens*”, a multi-dimensional, user-friendly online educational resource. It includes wiki modules, blogs and a framework that supports broad and inclusive thinking in the development and review of policies, programs, legislation and services, moving beyond traditional policy development and training provides. The Lens is a catalyst for cultural and behavioural transformation to keep fully integrated diversity, accessibility and inclusion into the way the Ontario Government does business to meet the needs of 13 million Ontarians with diverse needs.

The IPAC Innovative Management Awards were presented at IPAC’s 63rd Annual Conference in Victoria. This conference has brought together public servants from all orders of government, and academics from around the world to share knowledge and celebrate the greatest accomplishments of the Canadian public sector.

“It is vitally important to encourage and embrace bold innovations and collaboration in the public sector” said George Ross, co-chair of the Innovative Management Award Jury. “Having a showcase of the best of the public sector is something that Canadians should be proud of.”

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About IPAC

The Institute of Public Administration of Canada, founded in 1947, is a dynamic association of public servants, academics, and others interested in public administration. Rooted by its Regional Groups, it is a membership-based organization that creates effective knowledge networks; leads public administration research in Canada; and fosters innovation and excellence in public administration. Since the early 1990s, it has been a major player in exporting Canadian public sector expertise around the world.