



THE WAY IT WORKS

A Memoir of a Life in Government

Wednesday, October 18, 2006

8:30 – 10:00 AM

MaRS Collaboration Centre, 101 College St. Room CR3

Join the Couchiching Institute on Public Affairs, McClelland and Stewart, IPAC – TRG and the MaRS Collaboration Centre for a breakfast event.

Speaker: Eddie Goldenberg, author of *The Way It Works*, and former Senior Policy Advisor to Prime Minister Jean Chrétien

Moderator: Douglas Gibson, McClelland and Stewart

The ultimate insider takes us behind the scenes. As Jean Chrétien's right-hand man for thirty years in ministries all over Ottawa, Eddie Goldenberg got to know how things worked – especially from 1993 to 2003, when he was Senior Policy Advisor to the Prime Minister.

What did this title mean? It meant that Eddie Goldenberg made things happen. For example, during Paul Martin's years at Finance, he was the go-between who linked Chrétien and Martin, who were for much of the time barely on speaking terms. Or when vital decisions about the Iraq War had to be made, he was the man who wrote the words:

“If military action proceeds without a new resolution of the Security Council, Canada will not participate.”

And that's the way this revealing book works; important decisions are used as case studies as we learn how things really happen in the tough world of politics.

Those less concerned with mastering the system will enjoy this talk as an engaging account of an exciting arena, filled with memorable anecdotes about the world's biggest names.

Book signing and books for sale to follow the event.

Space is limited to 70, so register soon.

To Register:

Prepayment required by Cheque or Visa/Amex/Mastercard

IPAC

Mail registration to:

IPAC Toronto Regional Group
c/o Kit Chapman
123 Scadding Avenue, Ste 803,
Toronto M5A 4J3

Or by Fax: (416) 363-5612 (*no faxes after 9:30 p.m.*)

For more information, please contact:
Kit Chapman at 416-363-6509 x1
ipac-trg@sympatico.ca

Couchiching Institute on Public Affairs registration and information:

c/o Joan Grant
Tel: (416) 494-1440 x225
Fax: (416) 495-8723
couch@couch.ca

Credit cards will be processed through Base Consulting and Management Inc.

Registration:

Name: _____ Phone: () _____ Fax: () _____
 Title: _____ Organization: _____
 Mailing Address: _____
 City: _____ Postal Code: _____ Email: _____

Cheque Enclosed **OR** VISA/AMEX/MASTERCARD # _____ Expiry Date: _____

Cardholder's Signature: _____ Cardholder's Name: _____

- IPAC Member \$25 Couchiching Member \$25 Student \$15 Intern \$15 Non-Member \$35

***No refunds for cancellations after October 10, 2006.** Faxed registrations constitute commitment to pay the registration fee in full. Registrations will be confirmed to the email address provided on this form.